

Light Up the Boulevard

2022 Sponsorship Opportunities



SANTA \$3,000

Limited Availability

Title Sponsors

Parade & Festival

- Top Listing on all Ads
- Name & Logo on sign leading parade
- 2 Lawn Signs indicating sponsorship at Town Commons
- Announced at Parade
- Appreciation Cert.
- Photo Op with Chamber Officials
- Sponsor Pic on SM
- Vendor Booth
- 6-month Banner Ad
- Live Highlight Videos



FROSTY \$2,000

Limited availability

- High Listing on Ads
- 2 Lawn Signs indicating sponsorship at Town Commons
- Announced at Parade
- Appreciation Cert.
- Photo Op with Chamber Officials
- Sponsor Pic on SM
- Vendor Booth
- 3-month Banner Ad
- Live Highlight Videos



RUDOLPH \$1,000

- Listing on all Ads
- Announced at Parade
- Appreciation Cert.
- Photo Op with Chamber Officials
- Sponsor Pic on SM
- Vendor Booth
- 1-month Banner Ad



ELF \$500

- Listing on all Ads
- Announced at Parade
- Appreciation Cert.
- Vendor Booth



BULBY \$250

- Announced at Parade
- Listing as sponsor

The events of Light Up the Boulevard are fully funded through the generous sponsorships of the Grand Island business community. All prices listed are Chamber member rates. Non-members can inquire via email for rates. Please consider one of these marketing sponsorships.

Payments can be made via check, MC, Visa or Amex

Contact the Chamber via email at info@gichamber.org for more information or to set up your sponsorship assets.