



# GRAND ISLAND CHAMBER OF COMMERCE

1870 Whitehaven Road, Grand Island, NY 14072

Phone: (716) 773-3651 | Email: info@gichamber.org

## Community & Visitors Guide 2021 ADVERTISING AGREEMENT

**SOLD TO:**

**AGREEMENT DATE:**

Advertiser

Date

Street Address

**DEADLINES:**

City

State

Zip

**AD SUBMISSION DEADLINE:  
DECEMBER 15, 2020**

Business Phone

Cell Phone

**FINAL PROOF ACCEPTANCE:  
DECEMBER 31, 2020**

Email Address

**FINAL PAYMENT DUE:  
DECEMBER 31, 2020**

**Sales receipt and copy proof will be sent to the email address listed above. Ads for publication should be emailed to [art@gichamber.org](mailto:art@gichamber.org) in correct size and resolution.**

### TERMS

- In accordance of the items and conditions hereinafter, advertiser enters his/her order for ad space in the Grand Island Chamber of Commerce Community & Visitor Guide.
- All amounts due will be made payable to the Grand Island Chamber of Commerce as follows. For amounts of \$400 or less, payment in full with advertising agreement. For amounts over \$400, minimum 50% deposit with advertising agreement and balance due with accepted proof.
- Chamber of Commerce members in good standing as of the date of this agreement are eligible for member advertising rates. All others will be invoiced at the non-member rates.
- Grand Island Chamber of Commerce will try to accommodate requested ad position as closely as possible with no guarantee.
- This advertising agreement is non-cancellable by advertiser and advertiser fully understands all terms herein.
- Advertiser agrees to adhere to ad submission deadline date. Failure by advertiser to respond to copy proof by deadline date shall be construed as advertiser's permission for Chamber of Commerce to print ad copy as shown on proof and any monies for balance of ad cost shall become immediately due and payable by advertiser to the Chamber of Commerce.
- Advertiser guarantees payment of all charges for services rendered by the Grand Island Chamber of Commerce.
- In the event suit is instituted to collect on this agreement, advertiser agrees to pay reasonable attorneys' fees and court costs incurred by the Grand Island Chamber of Commerce or its assignees and 5% late fee per month.
- It is expressly understood that advertiser does not have exclusive for his/her type of business.
- Advertiser is entirely responsible for own ad design costs, i.e. artwork, logo development, graphic design, etc.
- Advertiser will provide advertisement to Chamber of Commerce electronically in JPEG file format at 300 pixels per inch resolution by ad submission deadline.
- All ads are subject to approval by the Chamber of Commerce and may be edited by the Chamber prior to copy proof.
- AD SUBMISSION DEADLINE IS DECEMBER 15, 2020.
- FINAL ACCEPTANCE OF ALL PROOFS AND FINAL PAYMENT IS DUE DECEMBER 31, 2020. AD AND DEPOSIT WILL BE FORFEITED IF NOT PAID IN FULL BY THIS DATE.
- FORCE MAJEURE: Publisher shall not be liable for failure to publish if failure is caused by labor disputes, strikes, war, fire, flood, accident, materials shortages, or any act of God. In such case publisher may extend the date of issue. The liability of either party, if any, for damages incurred by the other party as a result of the former party's breach of any provision of this Agreement is limited to the agreed payment hereunder.
- ALL DEPOSITS ARE NON-REFUNDABLE.
- ADVERTISER UNDERSTANDS THAT ALL ADS MUST BE PAID IN FULL AT TIME OF PRODUCTION. IF NOT PAID IN FULL BY PRODUCTION DATE, THE AD WILL NOT BE PRINTED AND NO REFUNDS WILL BE MADE.
- YOUR SIGNATURE CONSTITUTES FINAL ACCEPTANCE OF THIS ADVERTISING AGREEMENT.





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## ADVERTISING RATES

SPECIAL AD PAGES	MEMBER PRICE	NON-MEMBER PRICE
Outside Back Cover . . . . .	\$ 3,000.00	\$ 4,500.00
Inside Front Cover . . . . .	\$ 2,000.00	\$ 3,000.00
Inside Back Cover . . . . .	\$ 2,000.00	\$ 3,000.00

\*\*\*Members purchasing a Special Ad Page will be highlighted in the Guide's Membership Directory and will receive an ad reference. All Special Ad Pages are full color. Ads must be 300 pixels per inch resolution.

INSIDE PAGE ADS	MEMBER PRICE	NON-MEMBER PRICE
Full page (7-1/2" W x 10" H) . . . . .	\$1,200.00	\$1,800.00
1/2 page (7-1/2" W x 4-3/4" H) . . . . .	\$ 800.00	\$1,200.00
1/4 page (3-1/2" W x 4-3/4" H) . . . . .	\$ 600.00	\$ 900.00
1/8 page (3-1/2" W x 2-1/8" H) . . . . .	\$ 400.00	\$ 600.00
Centerfold banner (10" W x 2-1/2" H) . . . . .	\$ 700.00	\$ 1,050.00

\*\*\* Members purchasing an Inside Page Ad will be highlighted in the Guide's Membership Directory and will receive an ad reference. All Inside Page Ads are full color. Ads must be 300 pixels per inch resolution.

MICRO BANNER ADS	MEMBER PRICE
Up to 75 characters . . . . .	\$ 150.00

\*\*\* All Micro Banner Ads are up to 75 characters (**incl. spaces**), all capital letters, bold, 12 point font, white text, located in the footer of the page.

*Above ad prices include typesetting (for Micro Banner Ads only), layout and one proof. Multiple proofs and copy changes are available as an additional expense.*

*Ad design, logo development, artwork, etc. are at the advertiser's expense. The Chamber of Commerce can recommend a graphic designer or arrange graphic design service, if needed.*

*Ads are to be delivered in the correct size and resolution by email to [art@gichamber.org](mailto:art@gichamber.org) prior to the Balance Due date listed on the Advertising Agreement.*

*Member pricing is available to existing Chamber of Commerce members and new members upon sign-up and payment of dues. **To become a member, call (716) 773-3651***

*Ad space is limited.*